



1982

BURNRATE  
Hohenzollerndamm 201  
10717 Berlin  
Germany  
Glenn Geffken  
Scott Redford

Opening Times  
Fr. 3 pm – 8 pm  
Sa. 11 am – 5 pm  
& BY APPOINTMENT

Office: +49(0) 176 215 302 83  
Web: [www.burnrate-berlin.com](http://www.burnrate-berlin.com)  
Email: [burnrate.berlin@yahoo.com](mailto:burnrate.berlin@yahoo.com)

## GET SET FOR BLACK FRIDAY BY BURNRATE FEATURING A MAJOR ARCHITECTURAL ELEMENT BY ETTORE SOTTSAAS

4.12.15 – 20.12.15

*"The new artwork looks really new and alive only if it resembles, in a certain sense, every ordinary, profane thing, or every other ordinary product of popular culture or prior artwork".*  
Boris Groys "On The New"

*"The revolutionary idea of contemporary art was that any object, any detail or fragment of the material world could exercise the same strange attraction and ask the same insoluble questions as those formerly reserved for a few rare aristocratic forms called art."*  
Jean Baudrillard "The Conspiracy of Art"

## AS OF MAY, 2014 INTERNET CITIZENS NOW UPLOAD AND SHARE OVER 1.8 BILLION PHOTOS EACH DAY. ALL ART IS NOW JPEG.

**It is no longer necessary to review popular music.** And it is certainly no longer necessary to discuss Contemporary Art. It doesn't matter if Contemporary Art is Bad or Good. Even to say it all looks the same; has a distinct "look" or house style is irrelevant.

BURNRATE was founded to investigate value in Contemporary Art. BURNRATE seeks to set up a soft polemic between objects from Design and the "real world" on relation to those objects placed *into* Art. However we now acknowledge that our thoughts have been superseded by the enormity of the Internet. Our values are now totally relative.

With **GET SET FOR BLACK FRIDAY BURNRATE** use their trademark **SUBVERSIVE AFFIRMATION** to hail the beginning of the age of Post Contemporary Art so let's throw in some harder polemic:

**REJECT ALL IDENTITY AND EMBRACE TOTAL FRAUD. WOOL IN  
SHENZHEN! GEFFKEN IN SHENZHEN! SHENZHEN IN SHENZHEN!  
APOCALYPSE NOW: AVOID THE RUSH! FREE HUGS**